missouri public health association

<u>Communiqué</u>



PRESIDENT'S MESSAGE

February 2019

Andrew Warlen Cass County Health Department

Dear Colleagues,

I hope everyone is doing well and surviving the winter. It has been a while since we have seen this much winter weather. My kids are appreciative of the extra days off. Not sure they will like it if they have to make up the days later, though. My winter joke for this newsletter is: What did the big furry hat say to the warm

woolly scarf? The answer is "You hang around while I go on ahead."

During the past few months, the staff of the #HealthierMO initiative have been working hard to wrap up Phase I and submit funding proposals for phase II to the Missouri Foundation for Health (MFH) and the Health Forward Foundation. I am happy to say that the proposal has been submitted and the outlook is good. We hope to be able to announce funding for Phase II soon and provide more information in an upcoming issue. One of the challenges that was encountered was a funding gap between Phase I and Phase II. Phase I ended on December 31, 2018 and Phase II, if funded, likely won't begin until March 1, 2019. This meant project staff wouldn't be paid and may have to pursue other opportunities. Obviously, changing staff now would be a significant setback. Members of the Professional Organizations group set up a meeting and spoke with Dr. Randall Williams and Adam Crumbliss with the Missouri Department of Health and Senior Services and explained the situation. DHSS stepped in and contributed nearly \$25,000 to cover the funding gap. DHSS has been active in the initiative and we certainly always appreciate their commitment. However, this contribution was tremendous and I want to publicly thank Dr. Williams, Mr. Crumbliss, and the DHSS staff for all of their support.

A couple months ago, I received what I would consider bad news, although Bert's wife probably thinks it is good news. Bert Malone, who held the position of Vice-President of MPHA and acted as the Chair of the Public Policy and Advocacy Committee resigned his position. According to Bert, his "retirement" life was still as busy as his "work" life and he had to make some difficult changes in order to spend time with family and enjoy retirement. I want to thank Bert for his decades of service to MPHA. He is truly a champion for public health and a good friend and colleague. I will say, I still get about an email a week from him regarding some public health issue, so I'm pretty sure public health is in his blood and he will continue to contribute to our cause.

I am happy to announce that Lynelle Phillips has volunteered to fill the Vice-President position and has already hit the ground running by dealing with multiple advocacy issues. Lynelle was previously a Board Member at Large and Linda Cooperstock will fill that position. Thank you Lynelle and Linda!

(Continued on page 2)

Communiqué ²

Calendar of Events

November 10-14, 2018 **APHA Annual Meeting** *San Diego, CA*

> January 15, 2019 **Board Meeting** Jefferson City, MO

> April 11, 2019 **Board Meeting** *Jefferson City, MO*

April 16, 2019 Education Workshop TBD

July 11, 2019 **Board Meeting** *Jefferson City, MO*

September 24-26, 2019
Annual Conference
Holiday Inn Executive Center
Columbia, MO

November 2019 **APHA Annual Meeting** *TBD*

November 14, 2019 Education Workshop TBD

All Board Meetings begin at 10 am unless otherwise noted.

PRESIDENT'S MESSAGE continued

I hope you enjoy the newsletter. As always, please give us your comments and suggestions and we always welcome submissions. We are all interested in the public health advances you are making in your community.

Best Regards,

Andrew Warlen

President, Missouri Public Health Association

and Warle

Joint Annual Conference

September 24-26, 2019

Holiday Inn Executive Center Columbia, MO





MoALPHA

MISSOURI ASSOCIATION OF LOCAL PUBLIC HEALTH AGENCIES

MICH

Missouri Institute for Community Health

Partners for Better Health

2020 Census: Ensuring a Complete & Accurate Count in Missouri

Why Should the Census Matter to You?

The Constitution requires the federal government to collect census data every 10 years. The census provides an official count of the United States' population and information about important demographic changes over a 10-year period. Population amounts are used to ensure states are being fairly represented, both in the allotment of federal dollars and in the number of congressional districts. The data collected helps to determine the distribution of federal funding to states for numerous programs aimed at helping underserved communities. These federal funds make up large portions of state budgets, with the majority of the dollars going toward programs such as Medicaid, the Children's Health Insurance Program (CHIP), Supplemental Nutrition Assistance Program (SNAP), and the Highway Planning and Construction Program. The census is also used to guide decision making by federal, state, and local governments, philanthropy, and businesses in determining where resources should be directed and how efforts should be evaluated.



This information adapted from Counting for Dollars", and does not include all federal program dollars.

New Challenges in 2020

The 2020 Census faces several challenges that could prevent an accurate and complete count. This will be the first time the Census Bureau will use the internet as a primary response method. This transition creates significant barriers for already hard-to-count populations, including both rural and low-income communities that do not have access to broadband or internet services. Moreover, federal funding for Census Bureau activities is far lower than recommended for a successful count.i Without an adequate budget, the Census Bureau is unable to appropriately plan, develop outreach strategies, or complete sufficient testing to support a comprehensive count. Lack of funding has resulted in the cancellation of website testing in three locations, leaving only one completed site test in Providence, Rhode Island before the Census 2020 launch.ii Another issue impacting the success of the 2020 Census is the possible addition of the citizenship question on the census form. The inclusion of this question has sparked much debate, but experts are concerned that it will ultimately lead to reluctance and reduced participation from communities who are fearful of how this information could be used.

Impact on Missouri

Low participation in the 2020 Census could have substantial negative consequences for Missouri. The 2010 census showed Missouri's population was not keeping pace with that of other states. As a result, Missouri lost a congressional seat and hundreds of millions of dollars in federal funding. Missouri receives approximately \$11.2 billion annually in federal funds, which are directly calculated from census data.iii In fact, for every person undercounted, Missouri forfeits an estimated \$1,272 in federal dollars.iv Achieving a complete count will already be a challenge for many areas across Missouri, with 9 percent of the population

(Continued on page 4)

2020 Census: Ensuring a Complete & Accurate Count in Missouri

Missouri's Hard-to-Count (HTC) Map^v Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map. Tracts with >73% return rate are not displayed. 0 - 60% mail return rate 60 - 65%

BARTON

living in hard-to-count communities during the 2010 census. Households most at risk of being undercounted include those who are low-income, renters, people of color, young children, and immigrants. The new online platform also presents hardships for the roughly 20 percent of Missouri households that lack access to broadband and may face issues with submitting an online census form.v A complete count in the 2020 Census will be imperative to ensuring that Missouri gets its fair share of resources. While the 2020 Census seems like a future concern, private and public entities must now prioritize efforts to get out the count.

If you are interested in learning more about the Census and how to get involved, please contact us at (314) 345-5571.

Endnotes

65 - 70%

70 - 73%

- Shapiro. (2017). "The 2020 Census may be wildly inaccurate and it matters more than you think", Brookings Institute. https://www.brookings.edu/blog/fixgov/2017/08/31/the2020-census-may-be-wildly-inaccurate-and-it-matters-more-than-you-think/.
- ii. O'Hare. (2017). "2020 Census Faces Challenges in Rural America." University of New Hampshire Carsey Research, National Issue Brief #131. https://scholars.unh.edu/cgi/viewcontent.cgi? article=1329&context=carsey. https://scholars.unh.edu/cgi/viewcontent.cgi? article=1329&context=carsey.
- iii. Reamer, et al. (2017). "Counting for Dollars 2020: Missouri." George Washington Institute of Public Policy https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/ Missouri%20CFD%2008-18-17.pdf
- iv. Reamer. (2018). "Counting for Dollars 2020: The role of the Decennial Census in the Geographic Distribution of Federal Funds. Report #2 Estimating Fiscal Costs of a Census Undercount to States.", George Washington Institute of Public Policy. https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/ downloads/GWIPP%20Reamer%20Fiscal%20Impacts%20 of%20Census%20Undercount%20on%20FMAP-based%20Programs%2003-19-18.pdf.
- v. Census Hard to Count Maps 2020, Missouri, https://www.censushardtocountmaps2020.us/.

Reprinted from Missouri Foundation for Health

Communiqué ⁵

Affiliate Representative to the Governing Council (ARGC)

Denise Strehlow, RD, LD, MPH, MSW
BJC School Outreach and Youth Development
Missouri Affiliate Representative to the Governing Council (MO ARGC)



National Public Health Week -April 8-14, 2019

The theme for NPHW is Creating the Healthiest Nation in One Generation. The week is designed to promote public health with daily themes:

- Monday-Healthy Communities,
- ♦ Tuesday-Violence Prevention
- Wednesday-Rural Health
- Thursday-Technology and Public Health
- ♦ Friday-Climate Change
- ♦ Saturday and Sunday-Global Health

Become a NPHW partner at www.nphw.org and linking to the site

Visit www.nphw.org to download materials and find out more about this year's daily themes and activities.

MINK (Region VII) Updates

- Missouri is the host for the Ninth Annual APHA Region VII Regional Conference. Kansas City Health Department will be the host on April 12.
- Planning committee is working on the schedule for the day with great speakers. The APHA Region VII Regional Conference is open to all who are working in or are interested in public health.

If you have any questions, please contact me.

Respectfully submitted,
Denise Strehlow
Dsl9171@bic.org and 314-580-8713



REgion VII at Affiliate Day at APHA 2019
MINK Governing Councilors at APHA Annual Meeting Brandon, NE; Denise, MO;
Denise, KS-proxy; Rachel, IA

HealthierMO

Jaci McReynolds, MHA

Communications Coordinator, Transforming the Future of Public Health in Missouri

We are excited to report that work to transform Missouri's public health system will continue for an additional two years. The #HealthierMO initiative has announced the receipt of a second round of funding from Missouri Foundation for Health and Health Forward Foundation. Phase II will build on the framework developed during Phase I. Key activities will include designing a foundational public health services model specific to Missouri, conducting a public health system capacity assessment, continuing to support the collective impact work of Missouri's professional organizations focused on public health, and developing communication tools to raise awareness of the reach and value of public health.

Missouri Public Health Association president Andrew Warlen says, "This initiative is critical in re-structuring the public health system in Missouri to emphasize prevention, which will improve lives and lower the cost burden of health care. Continued funding will allow us to work collaboratively to improve the public health system and in turn the health of all Missourians."

The multi-year #HealthierMO initiative began in October 2017 with the goal of creating a stronger, more sustainable, culturally relevant and responsive public health system that can better meet the needs of Missouri's diverse communities. The initiative recognizes that Missourians deserve access to foundational public health services in their own communities. It seeks to address workforce, capacity and resource challenges through system-wide transformation.

Phase II will offer increasing opportunities for grassroots involvement. We encourage our members to actively participate by choosing a specific role, lending expertise, and sharing information about the initiative with others. With active multi-disciplinary collaboration, the initiative can achieve collective impact that benefits Missouri's public health system and its residents.

View a summary of Phase I activities and a roadmap for Phase II at https://bit.ly/2GEQkc4. More information is available at HealthierMO.org or on Facebook or Twitter @HealthierMO.

Transforming the Future of Public Health in Missouri

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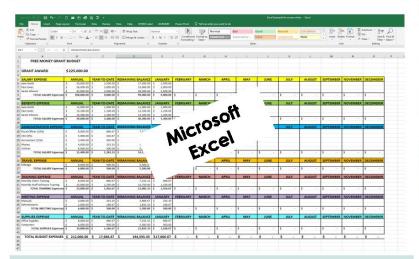
Tobacco Free Missouri

Jenna Wintemberg

Save the Date: Tobacco Free Missouri Advocacy Day on Wednesday, February 20th

Tobacco Free Missouri will host its annual advocacy day on Wednesday, February 20th from 10-12 at the Missouri State Capitol. Sign up for TFM Membership and Action Alerts to learn more. To RSVP, please email info@tobaccofreemissouri.org

NON-PROFITS WORKING SMARTER



How to get the most out of Microsoft Office Products for Non-Profits

Non-profit organizations are forced to do more with less; less money and fewer staff. The best option to meet increasing demands is getting the most out of the available technology; but how?

- Make the spreadsheet do the work for you.
- Let Outlook sort your emails and alert you to important emails.
- Design presentations with impact.

LET'S GET TRAINING



What Classes?

Microsoft Excel I (fundamentals)
Microsoft Excel II (formulas & charts)
Microsoft Outlook
Microsoft PowerPoint

Nancy E. Aguirre 816-729-4909 nancyaguirre1977@icloud.com

Sending staff to training can be very expensive, so bring the trainer to you instead. Nancy Aguirre has almost 20 years' experience working in local government with Microsoft Office products in Accounting, Grants Management, and as a Health Department Analyst. Nancy will travel to your offices to offer two (2) three-hour training classes each day. Nancy has successfully facilitated multiple sessions of all four classes offered. Participants have included many local health department representatives and can provide references upon request.

- The training can be the same class offered twice in the same day or two different classes (i.e. Excel and Outlook). The schedule to be chosen by your organization.
- Cost is based on a minimum of 10 participants per class (maximum 15) at \$25 per participant per class, plus travel expenses (mileage and hotel if applicable).
- One-on-one training available for an additional \$25 per hour while on-site.
- Training participants can be your organization staff alone, include community partners, subcontractor staff, volunteers, etc.

Northwest Chapter Report

The Northwest Chapter of the Missouri Public Health Association continues to meet quarterly. The most recent Chapter meeting was held on January 8 at Mid-America Regional Council's office in downtown Kansas City. The meeting was attended by about 20 public health professionals.

At the meeting, a new slate of Officers, listed below, were elected. Attendees participated in a roundtable discussion about what is happening at each of their agencies and discussed goals and objectives of the NW Chapter for 2019. Specifically, attendees addressed the following topics or issues the group would like to address moving forward:

- 1. Updates regarding what's happening at DHSS and at other professional associations (MoPHA, MOCPHE, MOALPHA, MOHAKCA). As representatives of each of these groups regularly attend NW Chapter meetings, these updates may be added as a standard agenda item for future meetings.
- 2. Updates on the #HealthierMO Initiative as a standard agenda item.
- 3. Discussion and support of MoPHA resolutions.
- 4. Educational opportunities about emerging issues in public health (medical marijuana, community health workers, health equity, social determinants of health) or about personnel policies and other employment issues.
- 5. Consideration to offering special presenters or having longer "workshop" meetings that would be beneficial to health department representatives throughout the region who may have to travel long distances for these meetings.
- 6. Expansion of the NW Chapter to bring in more representatives from our neighboring counties, especially to the North.

The group discussed at length the importance of identifying the role of local public health agencies in medical marijuana in Missouri. It was suggested that LPHAs may wish to adopt a uniform policy statement regarding medical marijuana. NACCHO has a policy statement that could serve as a starting point. The importance of consistency of messaging from LPHAs was discussed and it was suggested that a standard Q&A document would be helpful for staff answering questions regarding medical marijuana. Another suggestion was to invite DHSS to a future meeting to discuss implementation of medical marijuana rules and regulations and the implications for LPHAs.

The next meeting of the Northwest Chapter is scheduled at 11:30 AM on Tuesday, April 9, 2019 at Mid America Regional Council in Kansas City. All interested parties are encouraged to attend.

CURRENT OFFICERS OF THE NORTHWEST CHAPTER

President Marty Galutia

Erin Sanders

Kansas City Health Dept. 2400 Troost Avenue Kansas City, MO 64108 marty.galutia@kcmo.org Vice President Amanda Prough

Cass County Health Dept. 300 South Main Street Harrisonville, MO 64701 amandapr@casscounty.com Past President Bridgette Shaffer

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 $\underline{erin.sanders@plattehealth.com}$

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Join Missouri Public Health Association

Are you a member of APHA but not currently a member of MPHA? We need your membership to further the message of public health in Missouri.

The benefits of being a member of MPHA include:

- Three newsletters a year filled with up-to-date information
- Legislative updates on Missouri issues as well as national topics impacting

Missourians

- Annual meeting with other public health professionals
- Statewide network of public health professionals

If you are interested in membership in MPHA, please contact Dan Luebbert, Platte County Health Department, 816-858-2412, Dan.luebbert@plattehealth.com or complete the membership form on the back page and return it to the MPHA office.

NEW MPHA MEMBERS

Jeanine Arrighi, City of St. Louis Department of Health
Lori Brenneke, MODHSS

Thank you to the MAHA Scholarship committee for my recent award of the Public HEALTH Professional Scholarship. I sincerely appreciate this Support for the completion of my degree. I look forward where to future opportunities where EVEN THOUGH YOU DIDN'T HAVE TO DO IT, I can give back to MPHA

And Public Health in Missouri. YOU DID IT ANYWAY. AND IT WAS MUCH APPRECIATED. Also-thank you for the work you all do at MPHA to Keep Thank you for honoung me with the W. Scott Johnson award. our public health system
In Missouri going! I have been so fortunate to have a career in public health. Sincerely, Nova MANOTZ Sincerly Becky Hunt

Call for Articles

As a member of the Missouri Public Health Association, you are invited to submit articles for our newsletter. We welcome submissions on any public health related topic.

Please include the following information with your article submission:

- Name
- Professional Affiliation or Academic Institution (if a student)
- Title of Article
- Reference List
- A Headshot or Photo of You Doing Public Health Work

Please keep your article within 300-500 words. Articles from members will be reviewed by the Missouri Public Health Association Board and the Newsletter Editor. Please email your articles and any questions to Lisa Marshall at lisa.marshall@lpha.mo.gov or Sandy Boeckman at sboeckman@mopha.org.

2017 Newsletter Schedule

FEBRUARY NEWSLETTER ~ Article submissions are due by February 1, 2018

JUNE NEWSLETTER ~ Article submissions are due by June 1, 2018

OCTOBER NEWSLETTER ~ Article submissions are due by October 1, 2018

MPHA Members,

Now in existence since 1925, the Missouri Public Health Association (MPHA) continues to strive to expand our services to meet the needs of public health across Missouri. We hope that you took part in one or more of the many events that we offered in 2015. Check out the 2016 calendar!

It is our mission to be the voice of public health in Missouri through advocacy, membership services and our Education Foundation. In order to meet our mission and provide services in our state, MPHA relies on the generosity of individuals and organizations for support. Without the investment of members like you, MPHA wouldn't be able to continue to be the voice for public health across Missouri.

We are asking you to help us continue the public health message by a donation to MPHA Education Foundation. Every dollar counts in the advancement of public health. If each member would make a donation, imagine the progress and impact we could make in Missouri. Your generosity will make a difference in the future of MPHA by allowing us to continue in our work advancing public health in Missouri. The MPHA Education Foundation is a 501(c)3 corporation which means that donations to the Foundation are tax deductible.

Thank you in advance for your generosity.

Sinda Cooperstock

Sincerely,

Linda Cooperstock, MPHA Foundation Chair

Donating is easier now more than ever. Visit www.mopha.org and click on the Scholarship/Awards tab. Your generous donations will help support educational opportunities for public health professionals and students and promote quality public health for Missouri.



MPHA Board of Directors

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President (2018-2019)

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NOTE: The Executive Committee is made up of the President, President-Elect, Immediate Past President, Vice President, Secretary, Treasurer and the ARGC Rep.

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Tracie McClendon-Cole (2018-2020) Kansas City Missouri Health Dept. 2400 Troost Ave., Ste. 4400 Kansas City, MO 64108 (816) 513-6240 tracie.mcclendon@kcmo.org Linda Cooperstock (2017-2019) Ret. Columbia/Boone County Public Health 4051 S. Scott Blvd. Columbia, MO 65203 573-489-3731 cooperstockl@missouri.edu

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NEWSLETTER

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Visit us on the Web
www.mopha.org

COMMUNIQUE' Editor

Lisa Marshall, MS, RD, LD

Send comments and/or articles to: Lisa.marshall@lpha.mo.gov

MPHA MEMBERSHIP

YES	☐ Regu	ission to promote health in the State of Misso ılar Membership \$60.00 me Student/Retiree \$35.00	uri
I'd.		e MPHA Educational Foundation \$	
Name			
Agency			
Position			
City, State Zip			
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Email			
Areas of Professional Interest		I'd like to serve on the following commit	ttees:
Citizen Health Involvement	Other:	☐ Education☐ Membership	
Health Promotion	☐ Public Health Nursing ☐ Health Care	☐ Annual Meeting	
☐ Infectious Disease ☐ Health Official	Support Services	Resolutions & Bylaws	
Health Official Environmental Health	Food and Nutrition	Advocacy & Public Policy	
Environmentarrication	☐ Chronic Diseases	Public Health Week	
		☐ History	
	PAYMENT OP	TIONS	
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	☐ Master Card/VISA/Discov	——————————————————————————————————————	
Card #		Exp. Date	

Mail completed form to MPHA, 722 E. Capitol Avenue, Jefferson City, MO 65101. If you have questions call 573-634-7977.